

VR Business Sales / Mergers & Acquisitions Wins "Most Client-Focused Business Brokerage – North America" Award

AI M&A Awards, London, England

VR Business Sales / Mergers and Acquisitions, the leader in the sale of closely and privately held companies, is pleased to announce that AI M&A Awards has bestowed **VR** the "Most Client-Focused Business Brokerage Award" in North America.

"The prestigious award marks the hard work and stellar efforts of those who have helped shape this unique and dynamic industry and our comprehensive selection and judging process singles out the true market leaders. Congratulations to **VR** and all its professionals," stated Heather Ryan, Awards Director, AI Global Media.

With a distribution to a dedicated readership of 108,000 corporate finance professionals from across the globe, AI M&A is recognized as a leading publication to middle market deal makers.

"This award is an outstanding accomplishment, and credit is due to the hard work and advocate philosophy of **VR** advisors across the organization. **VR**'s client first mentality is just one of the many ways we differ from our peers. By being recognized domestically and internationally with this award we have been acknowledged for the commitment we have to assisting the entrepreneur entering or exiting business ownership. I am proud of everyone in **VR**!" stated Peter C. King, CEO of **VR** Business Sales / Mergers & Acquisitions.

"Our strength is our people," responded JoAnn Lombardi, President of **VR** Business Sales / Mergers & Acquisitions, "They differentiate **VR**, and position our company to offer services needed by those small and midsize business owners who have built the North American economy. I applaud all the people in **VR** who contributed to us winning this award, and thank AI M&A for recognizing **VR** as the "Most Client Focused Business Brokerage" in North America.

About **VR** Business Sales / Mergers & Acquisitions

Founded in 1979, **VR** is the innovative leader in business brokerage, and mergers and acquisitions, of closely held, privately owned, and founder operated small and mid-sized businesses. Spanning 6 decades, **VR** comprehensively addresses the needs of its' clients by using a detailed focus of planning, communications and execution. With offices both domestically and international, VR is currently in a growth cycle with the goal of expanding its' footprint.

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