



VR Has Sold More Businesses in the World Than Anyone®

For Immediate Release: VR Business Sales / Mergers & Acquisitions announces Baris Guler, Owner of VR in Boca Raton, FL wins the VR Most Valuable Intermediary Award.

Fort Lauderdale, Florida

Beginning in 2005 VR Business Sales / Mergers & Acquisitions has bestowed annually the VR Most Valuable Intermediary ("MVI") Award in recognition of an individual who shows dedication, commitment, and professionalism in an outstanding manner both in the VR organization and our chosen profession. The award recipient has stood out in assisting peers and team members, and shown respect along with appreciation to the entrepreneur whose businesses drive free enterprise. The annual MVI winner operates with honesty, integrity, and transparency. Their commitment forms the foundation of the VR philosophy to be the "best", now and into the future.

Prior to joining VR, Mr. Guler was an established entrepreneur and skilled executive with proven experience in multiple industries and disciplines with over 15 years of experience. He co-established a boutique asset management company in London and has held Director, CFO, and CSO positions with European companies where he utilized his knowledge in private equity, corporate finance, along with mergers and acquisitions. He holds a Master's Degree from San Diego State University.

During his time with VR, Baris has continued the commitment to being successful by becoming a Certified Business Intermediary ("CBI") of the International Business Brokers Association, a Certified Business Appraiser with the International Society of Business Appraisers, a Certified Mergers & Acquisitions Professional ("CMAP") through Kennesaw University, is licensed through the Department of Financial Services in Florida to offer Trade Credit Insurance, and has earned his Mergers & Acquisitions Master Intermediary ("M&AMI") with the M&A Source.

Since his acquisition of the VR Boca Raton business, the office has continued to climb the organization rankings. Mr. Guler had his sales team attend and complete the Kennesaw University Certified M&A Professional program, along with the Sandler Sales Performance Improvement program.

"We could not be any prouder than to bestow Baris the VR Most Valuable Intermediary Award. His commitment to education for himself and his entire team bodes well as he finalizes the plans for opening his second VR Business Sales / Mergers & Acquisitions location in Florida. I thank him for assistance when called on, and his loyalty and dedication to VR.", commented Peter, C. King, CEO of VR Business Sales / Mergers & Acquisitions.

"VR prides itself on the credo, "Our Strength is Our People". This year's VR Most Valuable Intermediary award winner is the definition of that statement. On behalf of everyone in VR I congratulate Baris and thank him for hard work to date, and his commitment to future success.", stated JoAnn Lombardi, President of VR Business Sales / Mergers & Acquisitions.

About VR Business Sales / Mergers & Acquisitions

Founded in 1979, VR is the innovative leader in business sales, and middle market divestitures and acquisitions of closely held, privately owned, and founder-operated businesses. With an impressive history spanning 6 decades, VR comprehensively addresses the needs of its' clients by using a detailed focus on planning, transparency, and execution. The organization is recognized as the only remaining founding member of the International Business Brokers Association.

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