



BUSINESS BROKERS
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VR Business Brokers Facilitates Merger of Denton Depot & HSA Enterprises

September 5, 2019 - VR Business Brokers of Dallas TX, a leader in the sale of privately held companies, recently facilitated the merger of two long time highly successful Promotional Product Companies.

HSA Enterprises has been in business since 1987, providing expertise in building brands by providing unique, high quality promotional products, excellent service and customer-focused marketing. HSA Enterprises, while based in Miami, FL, has a diverse customer base of clients throughout various states including Texas (<https://www.hsaenterprises.com/>).

Denton Depot also began in 1987, and is the original promotional products company serving the Denton, TX marketplace. Tonya and Larry Parker purchased Denton Depot in 2008 and have continued the tradition of providing superior customer service, fair pricing and quality products, while at the same time injecting new energy and enthusiasm in the business, resulting in substantial growth over the last few years.

The merger of these two well respected brands will result in an even stronger entity, with national reach, an unmatched customer service platform and incredible product assortment. Tonya and Larry will remain as the primary contacts for the Denton Depot (<http://www.dentondepot.com>) customer base.

VR Business Brokers of Dallas, TX (www.vrdallas.com) handled all aspects of the transaction, from initial business valuation to marketing the opportunity and providing support through the closing process. Terms of the transaction were not disclosed.

About VR Business Brokers, Dallas, TX

VR Business Brokers of Dallas is part of the worldwide franchisor organization that has been servicing small to medium size privately held companies since 1979. VR Business Brokers of Dallas has handled transactions for privately held businesses with revenue ranging from \$200,000 to \$60,000,000 and assists business owners with exit strategy planning, business valuations, packaging and marketing of the opportunity, and full negotiation services through to closing. For more information about VR Business Brokers, please call 214-733-8282, or visit www.vrdallas.com.

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