



BUSINESS BROKERS
MERGERS & ACQUISITIONS

FOR IMMEDIATE RELEASE

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VR Business Brokers Facilitates Sale of Colorit Graphic Services of McKinney, TX

August 8, 2017 - VR Business Brokers of Dallas TX, a leader in the sale of privately held companies, recently facilitated the sale of Colorit Graphic Services of McKinney, TX.

Colorit Graphic Services (<http://www.coloritgraphics.com>), provides a variety of large format printed signs and graphics applications including banners, point of purchase, architectural, construction site signs, and vehicle graphics and wraps, to businesses of all sizes – from small businesses to large national companies. Colorit Graphic Services was founded in 2000 by Trace and Debi Calverley.

The business has now been purchased by Derrick and Monica Green. Derrick is a 22 year veteran of the telecom industry, and recently decided to forego the corporate world and become a small business owner. Monica has previous print industry experience, although she has spent the last few years as a substitute teacher.

“We are extremely excited to be in business for ourselves, and know that Colorit Graphic Services is the perfect acquisition for us”, says Derrick. “Colorit has a solid reputation, a great history of excellent customer service, and has been a family run business with a great working environment that should be a great fit for us”.

The new owners assumed possession of the business on July 12, 2017. They are excited to continue the tradition of providing the first class service and products that the business community has been receiving from Colorit Graphics for the last 16 years!

VR Business Brokers of Dallas, TX handled all aspects of the transaction, from initial business valuation to marketing the opportunity and providing support through the closing process. Terms of the transaction were not disclosed.

About VR Business Brokers, Dallas, TX

VR Business Brokers of Dallas is part of the worldwide franchisor organization that has been servicing small to medium size privately held companies since 1979. VR Business Brokers of Dallas handles transactions from \$200,000 to \$20,000,000, and assists business owners with exit strategy planning, business valuations, packaging and marketing of the opportunity, and full

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negotiation services through to closing. For more information about VR Business Brokers, please call 214-733-8282, or visit www.vrdallas.com.

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