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FOR IMMEDIATE RELEASE

DATE: January 16, 2017

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VR Business Brokers Facilitates Sale of FASTSIGNS Center

January 16, 2017 - VR Business Brokers of Dallas, TX, a leader in the sale of privately held companies, has facilitated the sale of a FASTSIGNS center located in Aurora, CO.

The location, operating since 1993, has been owned by Lee Cooperman since 1996. The new owner, Matthew Mersfelder, took ownership of the business effective January 1, 2017.

FASTSIGNS Centers provide comprehensive visual communications solutions through the use of signs, graphics, printing, promotional products and related marketing services.

The new owner completed the extensive training program provided by the franchisor in December prior to taking over the business operation. Mr. Mersfelder is very excited to continue the tradition of excellent customer service that the business community has come to expect from FASTSIGNS.

VR Business Brokers of Dallas, TX handled all aspects of the transaction, from initial business valuation to marketing the opportunity and providing support through the closing process. Terms of the transaction were not disclosed.

About FASTSIGNS

FASTSIGNS International, Inc. is the worldwide franchisor for the more than 600 FASTSIGNS locations. For more information, visit www.fastsigns.com. The Aurora, CO center is located at 1690 S. Abilene Street, Suite 103, Aurora, CO 80012

About VR Business Brokers, Dallas, TX

VR Business Brokers of Dallas is part of the worldwide franchisor organization that has been servicing small to medium size privately held companies since 1979. VR Business Brokers handles transactions from \$200,000 to \$20,000,000, and assists business owners with exit strategy planning, business valuations, packaging and marketing of the opportunity, and full negotiation services through to closing.

For more information about VR Business Brokers, please call 214-733-8282, or visit www.vrdallas.com.

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